

Enuka Joe

“Empowering Lives Through Inspiration and Faith.”

Born Euka Joseph, professionally known as **Enuka Joe**, is a dynamic Haitian-American mompreneur, motivational speaker, author, mother, businesswoman, actress, leader, and—most importantly—a woman of God from Miami, Florida. She grew up in a culturally rich household as the sixth child of Haitian immigrant parents. Inspired by resilience and the potential for change, her journey focuses on financial empowerment and personal development nurtured by her educational background in Sociology and Anthropology from Florida International University.



Enuka's journey to empowering others began unconventionally, as an Insurance Agent. It was here, amidst policy jargon and risk assessments, that she unearthed the core principles of wealth-building and financial literacy. This newfound knowledge ignited a passion within her, a desire to extend this understanding to those who need it most. Driven by a particular empathy for single mothers, she envisioned a future where financial independence was not a distant dream but an attainable reality. This vision ultimately led to the creation of Euka Joe, Inc., a platform built on the foundation of her experiences and dedicated to fostering financial well-being. As its founder, she champions a leadership style that prioritizes teaching, mentoring and personal growth; actively encouraging individuals to step outside their comfort zones and embrace the challenges that lead to lasting financial empowerment.

As a self-published author; Euka is dedicated to guiding women on a path of self-discovery and love, particularly through the lens of faith. Her journal, *“Journey to Self Love Journal For Women,”* serves as an interactive companion, blending inspiring quotes with creative prompts designed to ignite the imagination through writing, drawing and list-making. She believes that daily conscious choices rooted in love cultivate a better version of oneself, advocating for love as a guiding force to overcome fear and unlock one's greatest potential. Stepping into faith, her book *“Self Love With Jesus;”* how Jesus is the key to unlocking self-love introduces readers to the transformative power of a relationship with Jesus Christ. She utilizes humor, relatable anecdotes and sound biblical teaching to highlight the profound intimacy one can experience with Jesus. She argues that true self-love is not found in worldly definitions or self-help strategies. However, obedience to Jesus suggests that loving God inherently leads to loving oneself and others which ultimately offers a counter-narrative to the world's perspective on self-love.

Enuka finds immense fulfillment in empowering women to achieve their aspirations in both business and personal development. Her passion stems from witnessing the transformative impact these achievements have on their lives and the ripple effect it creates in their communities. Drawing inspiration from the strategies and philosophies of prominent figures in business and personal development, she has cultivated a unique approach that resonates with her clients. Understanding the challenges faced by women, particularly single mothers like herself, she emphasizes the importance of self-care and establishing clear boundaries. She recognizes that prioritizing personal well-being is not selfish but rather essential for sustained success and preventing burnout allowing her to effectively balance her entrepreneurial pursuits with the responsibilities of motherhood.

Looking to the future, Euka aims to expand her business ventures, enhance coaching programs and support women in achieving financial independence. She provides advice to aspiring leaders on the importance of actions and mentorship, emphasizing resilience amidst challenges. Ultimately, her mission is to empower women to thrive and create meaningful impact. Believing that when one woman rises, everyone benefits. She embodies hope and transformation, advocating for a future where women lead and inspire change.

